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Your Ad Ignored Here Cartoons

Genuine humor is replete with wisdom". Tom's book, "Your Ad Ignored Here: Cartoons from 15 Years of Marketing, Business, and Doodling in Meetings," is filled with humor that is chock-full of marketing wisdom. His cartoons hilariously poke fun at prevalent marketing strategies that in hindsight are obvious mistakes.

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Your Ad Ignored Here gives voice to the challenges and opportunities faced by people working in

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business everywhere. Readers regularly inquire if Fishburne is spying on them at work. Whether or not you work in marketing, these cartoons will make you laugh ... and think about our rapidly evolving world of work.

Your Ad Ignored Here: Cartoons from 15 Years of Marketing ...

Your Ad Ignored Here: Cartoons from 15 Years of Marketing, Business, and Doodling in Meetings. by. Tom Fishburne, Ann Handley (Goodreads Author) (Foreword) 4.48 · Rating details · 71 ratings · 13 reviews. "Tom is the David Ogilvy of cartooning." -Seth Godin, author of Purple Cow. "If marketing kept a diary, this would be it." -Ann Handley, Chief Content Officer of MarketingProfs.

Your Ad Ignored Here: Cartoons from 15 Years of Marketing ...

Your Ad Ignored Here collects nearly 200 of these hilarious and apt depictions of marketing marketing life on the 15th anniversary of the series. Fishburne began to doodle his observations in 2002 when working in the trenches of marketing. Initially intended for co-workers, they are now read by hundreds of thousands of marketers every week.

Your Ad Ignored Here : Cartoons from 15 Years of Marketing ...

Packed with nearly 200 cartoons and led by a foreword from Ann Handley and an introduction from Tom Fishburne, Your Ad Ignored Here captures the quintessential moments in the last 15 years of marketing — handling a PR crisis, giving creative feedback to an agency, or avoiding idea killers in innovation. Here's a glimpse of some of the 200 cartoons in the book:

Your Ad Ignored Here, a Cartoon Book by Tom Fishburne ...

Your Ad Ignored Here: Cartoons from 15 Years of Marketing, Business, and Doodling in Meetings Tom Fishburne. Marketoonist, \$19.95 trade paper (214p) ISBN 978-0-9990703-1-4

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Comics Book Review: Your Ad Ignored Here: Cartoons from 15 ...

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Your Ad Ignored Here - By Tom Fishburne - The Marketing Sage

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Tom Fishburne. Cartoonist, Creator of Marketoonist, and Author of "Your Ad Ignored Here: Cartoons from 15 Years of Marketing, Business, and Doodling in Meetings" marketoonist.com.

Tom Fishburne (@marketoonist) • Instagram photos and videos

All of his cartoons and observations are posted at marketoonist.com. Smashwords - About Tom Fishburne, author of 'Your Ad Ignored Here: Cartoons from 15 Years of Marketing, Business, and Doodling in Meetings'

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